



Each season the Eau Claire Children's Theatre launches a Legacy Campaign to raise much needed funds. Creating theatre magic doesn't just magically happen. Royalties, rental costs and production expenses can easily exceed \$20,000 for a major musical. ECCT's mission is to provide quality, affordable, theatrical experiences to the largest number of young people and families possible. We can only do that with the support of our generous patrons.

Ticket sales only make up about 60% of the annual budget. Below you'll see some examples of what expenses we face each season and how you can help. For the 2017-2018 season we must raise an additional \$175,000 in donations, special events and fundraising dollars to balance the budget. This is no easy feat for a non-profit organization with limited staff and volunteer resources.

This season we are pleased to announce we've teamed up again with Giving Fuel, our online giving partner, to allow donors to make one-time or subscription donations online. More details about this simple process are on the back. Won't you please consider including ECCT in your end of year giving plans?

Happy Holidays from all of us here at ECCT- we thank you in advance for your support and we look forward to seeing you at the theatre!



HERE'S HOW YOUR GIFT WILL HELP

This year ECCT must raise over \$175,000 through special events, fundraisers and your donations to balance the budget. Here's what your donation can provide:

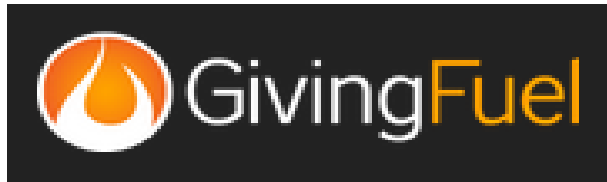
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|--------------------------|------------------------------------|
| \$120 or \$10/month | Buys props for one show |
| \$300 or \$25/month | Matinee tickets for 1 school group |
| \$600 or \$50/month | Printing of playbills for one show |
| \$1200 or \$100/month | Ticket printing for one season |
| \$2400 or \$200/month | TV ads for one show each season |
| \$2000 or \$500/quarter | Clerical supplies for the season |
| \$4400 or \$1100/quarter | Mortgage payment for 1 month |
| \$5000 annually | Royalties for one major musical |
| \$15,000 one-time gift | Parking lot replacement at ECCT |

Any dollar amount is appreciated!

2017-18 SHOWS

- | | |
|-------------------------------|------------------------|
| ANNIE | Nov. 16-19, 2017 |
| MADLINE'S CHRISTMAS | Dec. 2-3, 8-9, 2017 |
| Disney's MY SON PINOCCHIO | Feb. 2-4, 2018 |
| JUNIE B. JONES IS NOT A CROOK | Mar. 2-4, 2018 |
| THE ADDAMS FAMILY | Mar. 9-11, 2018 |
| CHARLOTTE'S WEB | April 6-8, 2018 |
| AVENUE Q | May 10-12, 17-19, 2018 |
| CHURCH BASEMENT LADIES | June 14-17, 2018 |
| JOSEPH AND THE AMAZING..... | July 25-29, 2018 |

2 EASY WAYS TO GIVE! 1. ONLINE OR



<https://eauclairechildrenstheatre.givingfuel.com/legacy>

ECCT is making giving easy and fun with subscription giving! You choose the amount and how often to give- monthly, quarterly, annually or a one-time gift. Type in the link above, set the amount you would like to give, how often you would like to give and GivingFuel will take care of the rest!

2. BY MAIL/PHONE

YES, WE SUPPORT ECCT!

Choose Your Option:

I/we'd like to give a MONTHLY gift of: \$ _____ I/we'd like to give a QUARTERLY gift of: \$ _____

I/we'd like to give an ANNUAL gift of: \$ _____ I/we would like to give a ONE-TIME gift of: \$ _____
(Monthly, Quarterly and Annual gifts will recur until cancelled by the donor.)

NAME _____ PHONE _____
(as you wish to be acknowledged)

ADDRESS _____ CITY/ST/ZIP _____

EMAIL _____
(to receive reminders for subscription giving payments, info on shows, events, volunteering and special offers)

Bill my: Mastercard Visa Monthly Quarterly Annually One time

Acct. # _____

Exp. Date _____ 3-Digit Code _____

Signature _____

Check payable to "ECCT" is enclosed for one-time gift or first payment of subscription giving. You will receive email reminders for subsequent subscription payments.

CHECK ALL THAT APPLY:

- Send planned giving information
- Send volunteer information
- Call me about in-kind donations
- My employer has a matching gift program